

2014-2017 THREE YEAR OPERATING PLAN

Mission: Education is the key to an excellent future. The Spoon River College Foundation actively seeks resources to provide excellent educational opportunities to Spoon River College.

- **Scholarships** --Flow-through, General, Named Endowed, Dual Credit, Student Trustee and All American Honors
- **Technology/Facility Upgrades** --Technology Enhanced Classrooms, computers and computer labs, Interactive Video System, audio/visual/presentation equipment, special technology, furniture/furnishings, instructional equipment, new or renovated buildings; signage
- **Annual Program Support** – Innovation grants; arts/humanities; athletics; receptions; special programs for targeted populations; community programs; SRC Alumni Association events

Support is generated through a variety of funding mechanisms

- Annual or Regularly Scheduled Sustainability Campaigns
- Grants
- Memorials/Bequests/Planned Giving
- Named Endowed Scholarships (Interest Earned) or other scholarship solicitations
- Major Gifts/Capital Campaigns/Naming Rights for facilities/rooms
- Special Events
- General contributions

Strategic Initiatives

- I. To increase the opportunities for scholarships for all Spoon River College Students
 - Create and implement a plan to secure additional scholarship awards for (1) dual credit; (2) short-term credentialing; and (3) part-time students
- II. To secure resources to enhance college facilities, technology and instruction
 - Implement administrative and organizational changes as recommended by Development Assessment firm and agreed to be both boards to prepare for capital campaign
 - Conduct feasibility study and capital campaign for Macomb campus with Board of Trustees
 - Create a plan for financial support of the multipurpose facility in Canton
 - Seek and secure funding to assist in the implementation of Interactive Video Systems at the Canton and Macomb Outreach Centers.
- III. To facilitate programs which connect individuals to Spoon River College and the Foundation
 - Create and implement a three year plan to increase SRC Alumni participation and sustainability
 - Create and implement a three year plan to fully establish a Legacy Society and secure a minimum of ten members
 - Create and implement a plan to increase General Unrestricted funding by \$10,000 annually